

Mid-West University

School of Management (MUSOM)



BBA

BACHELOR
OF BUSINESS
ADMINISTRATION

BHM

BACHELOR OF HOTEL MANAGEMENT

MBA

MASTER OF BUSINESS ADMINISTRATION

SKILLS

COMMUNICATION RESEARCH & INNOVATION ENTREPRENEURSHIP

Inside...

About Karnali Province of Nepal: 1

Mid-West University: 2

Words from MU Vice-Chancellor: 3

Words from MUSOM Governing Council Chair: 4

Words from MUSOM Director: 4

About Mid-West University School of Management (MUSOM): 5

Vision: 6

Mission: 6

At Mid-West University School of Management: 7

Undergraduate Programs: 8

Graduate Program: 10

MBA Program Working Values: 11

Program Delivery: 12

Key Features of the BBA & BHM Program: 13

BBA Curriculum: 14

BHM Curriculum: 16

BBA & BHM Admission Procedure: 18

MUSOM Career Path and Professional Development: 20

Undergraduate Development Program at MUSOM: 21

MBA Curriculum: 22

Specializations Courses: 23

MBA Admission Procedure: 24

Forign Student: 25

International Student: 25

Trained Faculty Members: 26

MUSOM Academic, Administrative & Financial Units: 27

MUSOM Student Supportive Units: 27

MUSOM Academic and Research Partners: 27

About Karnali Province of Nepal

We all Nepalese believe in unity in diversity which governs our diverse cultures, ethnic communities, and spiritual practices, providing insights into the shared values of a single nation. It is the landlocked country in southern Asia, in the Himalayas, bordered by the Indian states of Uttarakhand, Uttar Pradesh, Bihar, Weste Bengal, and Sikkim and China with Tibet Region. As a sovereign country in the world, Nepal is committed to generating opportunities and promoting peace across the globe. Karnali, rich in biodiversity, natural resources and cultural heritage such as gateway to Mt Kailash, Kankrebhar Kupinde Daha Deutibazai Temple, Bulbule Lake, Mahavu Peak, Rara lake, Karnali and Bheri rivers, is the mother of Khas civilization. Being the sixth province of federal democratic Nepal, it is home to medical herbs, minerals, and different communities with population 1,570,418.

With its low literacy rate in the nation, Karnali province aims to develop the world class academic institutions through collaboration with foreign academic institutions by providing opportunities for the young people from across nations and world to promote peace and harmony.

We at MUSOM, the leading Business School, situated at the central part of Surkhet valley, strive to provide labor market relevant education that can guide youths to gain knowledge, skills, cultivate positive attitude and enhance good habits for producing innovative graduates.



Mid-West University

Mid-West University (MU) is a multi-faculty autonomous public higher education institution established by the Government of Nepal with an enactment of Mid-Western University Act 2010 through the Parliament of Nepal. It has a mission to serve the people of Nepal and enrich global learning community by extending the advantages of higher education in much deprived areas of the country. The institution strives to provide with technical support to public, private and development sectors in harmonizing their workforce and institutional system capacities under changing national and global contexts. Establishment of Mid-West University at Birendranagar, Surkhet, Nepal represents the fulfillment of a cherished dream of the general civilians seeking market relevant education in the regional context.

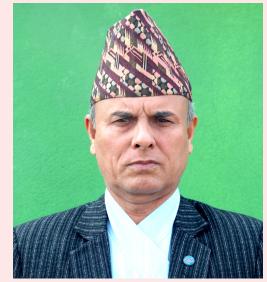




WORDS FROM ANNUAL MANAGEMENT OF THE PROPERTY O

MU Vice-Chancellor

I would like to welcome creative youths from all academic disciplines and professionals to MUSOM to experience new insights into integrated way of thinking and doing guided by evidence-based decision making skills, and drive innovation in the organizations and communities.



Prof. Dr. Nanda Bahadur Singh

WORDS FROM

MUSOM Governing Council Chair

Be the MUSOM participants to develop your key leadership passion and skills; fall in love with real-life observation and study, execute commitment to creativity, enhance holistic management skills and approaches, and collaborative decision making strategies, respect multiple perspectives and see emerging local and global context.



Prof. Dr. Bijay K.C.

MESSAGE FROM

MUSOM Director

It would be my pleasure to welcome young people to MUSOM for globally and contextual relevant world class education. MUSOM commitment to real-life case, simulation and collaborative teaching-learning helps all participants (students) explore self and create new strategies out of critical observation of the real business world to drive changes in their communities.



Dr. Sushil Kumar Shahi

About Mid-West University School of Management (MUSOM)

Leading Business School

Founded in 2019 as an autonomous institute of Mid-West University, MUSOM has earned a reputation for market relevant programs, case-based teaching-learning, entrepreneurship-led research and career-driven courses.

MUSOM places adequate emphasis on providing with

research and innovation, outreach and extension, professional and institutional system capacity development initiatives. MUSOM strives to promote such services by creating more lasting partnerships and collaborations between academia, governments, industry and communities.



Vision, Mission, Philosophy



VISION

To be a world class leading business school in Nepal, offering market relevant education, producing innovative graduates, conducting collaborative research, and developing entrepreneurship & employability.



MISSION

MUSOM strives to be the world class business school with contextually market relevant academic practices that seek to developing innovative managers, leaders, and entrepreneurs. MUSOM is committed

- Pursue excellence through studentcentered teaching-learning process, promoting freedom of inquiry and openness to change,
- Carry out innovative action and policy research and transfer managerial knowledge and skills for industrial and societal needs.
- Foster moral and ethical values for sustainable development of indigenous resources.







At Mid-West **University** School of Management

Employability is the key focus at Mid-West University School of Management.

Using real-life case studies and research based teaching-learning we carry out our academic programs.

You will experience student-centered approaches to learning activities facilitated by professionals and academic experts from banking-finance, industry and world class higher education institutes. Once you become the part of MUSOM you are exposed to real life cases and get an opportunity to understand real world.

All courses are designed to help graduates gain knowledge, and develop skills, attitude and habits required for the market. We provide fertile and constructive environment for creative and critical thinking to enhance innovation, enterprising mindset, and civic accountability. Located at the heart of the beautiful Surkhet valley, MUSOM arranges wide range of events in collaboration with industry, world class business schools, research centers, governments, professional bodies, and agencies to ensure your active involvement in enhancing your employability.







Undergraduate Programs

Bachelor of Business Administration (BBA)

Four-Year BBA program at MUSOM is designed to develop the business related conceptual, practical knowledge and holistic leadership skills that all successful managers need. It provides a basis for life time learning and continuous career development. The program's strength lies in its ability to develop the quantitative and qualitative problem solving skills through course work, case study, seminar, workshop, debate, publication, field visit, and internship. It also provides necessary knowledge and skills for success in an entry-level career and graduate study. It helps the students develop a wider understanding of the challenges business leaders face, some dimensions of the business world, and the impact they can have on their local community through their leadership.

Program Goal:

• To produce conscious and innovative professional graduates and leaders.

Program Objectives:

- Help students gain employability skills for future career business leaders and managerial post.
- Produce result-oriented and competent business leaders.
- Encourage the students to enhance communication skills.
- Expose them to emerging business related technology and networking system.
- Improve the students' social, conceptual, analytical, and technical skills.







Bachelor of Hotel Management (BHM)

The four-year BHM program prepares students for a management career in the national and international hotel management industry. This unique program combines vocational training with academic study on the campus at Surkhet.

Students spend a total time of 48 months learning operational duties and hotel administrative management. Students develop enhanced guest service skills and a critical understanding of the operational requirements related to different departments in the hotel.

Courses are designed to shape and improve students' critical understanding of management theory and practices focusing on the global context within which hotel organizations operate and engage students with sustainable business practice.

Program Goals:

- Produce theoretically and practically conscious graduates.
- Empower and equip graduates with market relevant knowledge, leadership and decision making skills.

Program Objectives:

- Lead students to develop employability skills for future career in the international hotel industry.
- Help students acquire core competencies and skills associated with global hospitality, guest service.
- Focus on improving management, leadership, travel and tourism related knowledge and skills.
- Encourage students gain critical insights into sustainable hotel entrepreneurship.







Graduate Program

Master of Business Administration (MBA)

Two-year MBA program is designed for students from a wide variety of disciplinary backgrounds seeking international career opportunities through the development of their leadership and managerial abilities.

MBA is an internationally respected management qualification, which enhances skills and competencies of leadership career. The program covers the general business and management curriculum with an opportunity to specialize.

Students are encouraged to apply concepts learned and become familiar with theories. The course content improves students' skills to manage and lead organizations effectively through development of employability and understanding of wider range of management knowledge, skills, concepts and practices.

Program Goal:

• Prepare skilled and employability-oriented leaders and graduates.

Program Objectives:

- Develop the key leadership and management skills through knowledge required to make progress in career development.
- Work with trained and experienced tutors responsible to guide students through every step of the learning process.
- Enhance network and creative management qualifications through real life case method of teaching.







MBA Program Working Values

Collaboration and partnerships: Promotion of effective cooperation and partnerships with the industries, education institutions, governments, development agencies, internal academic departments, beneficiary communities and professional societies is our collaborative commitment in action while designing and delivering management education.

Compliance: Our actions are always guided to comply with prevailing national and international rule of law and system practices to safeguard natural environment and promote the empowerment of gender, social inclusion and access from every respect of diversity.

Equality and harmony: Aligned with the University's mandate, the MBA program stands for universal ideology of non-alliance and equal treatment with respect and dignity at individual, institutional and national levels to build and promote everlasting harmonious relationships by the help of our teacher-staff, students and rest of providers.

Integrity, openness and respect: The entire institutional mission shouldering MBA program at MUSOM has been crafted with an assumption of honesty, dedication and fairness. We embrace freedom of ideas, inquiry, and expression. We value our differences, our

environment, and our individual and collective contributions to proclaim the universal relevance of this crucial academic program.

Learning organization: As the Institution has been proposed as a learning organization, the overall programs at MUSOM are always open to listen to constructive criticisms and feedback to initiate and sustain continued improvement. Initiating change for sustainable development is one of the core institutional values. We strive to be better for everyone, always by driving out fear of failure and dominance in all respects.

Responsiveness and accountability: Each member responsible for nurturing MBA program at MUSOM serves responsively abiding with the norms and values on socio-ethical responsiveness and obligation. We have an expectation that our people always strive to be the first to respond in every situation. We commit to take initiatives and share our responsibility for exemplifying excellence. We are responsible for making our community ever better, through our words and actions in nurturing our valuable graduates and dealing with others.

Rich in commitment: MUSOM bears a rich culture of fulfillment of its commitment towards all stakeholders, always. So, our collective effort at MBA program is always vested on delivering more than promised to cherish a shared happiness in each instance.

Mid-West University School of Management



Program Delivery



Live & Interactive Lectures



Case Studies. Simulation& Project



Recorded Online Videos for self-learning



Assignments& Quizzes to sharpen Understanding



Peer Learning



Baking, Cooperative, & Industry Expert Session



International **Expert Session**





Learning Support beyond class

Key Features of the BBA & BHM Program

- Interactive and Reflective Teaching Learning Environment
- Community-based Project Case Study, Seminars, in-House Conference, and Workshop
- Need based Curriculum and Business Incubation
- Scholarship
- Career Counseling and Out-reach Orientation
- · Guest Lectures and Interaction by Faculty of National and International Reputation
- Internship with Focus on Local, National, and Multinational **Placement Opportunities**
- Globally Competitive Courses
- Undergraduate Collaborative Research through MUSOM RMC
- Primary Health Care Service
- Industry Visit and Education

- Job Placement
- Video Conferencing Classes
- Virtual Class
- Community Visit
- MUSOM Annual festival
- MUSOM Volunteer Placement Program
- Alumni Experience



BBA Curriculum

Total Credit Hours: 120

Se	m	es	ite	r-	
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Sub. Code	Subject Name	Credit Hour
MGT411	Principles of Management	03
MGT412	Financial Accounting	03
MGT413	Business Economics I	03
MGT414	Computer Fundamentals and Business Applications	03
MGT415	English for Management (Basic English)	03
MGT416	Introduction to Sociology	03
	Credit Hour	18

Semester-II

Sub. Code	Subject Name	Credit Hour
MGT421	Principles of Marketing	03
MGT422	Business Communication	03
MGT423	Basic Mathematics	03
MGT424	Organizational Behavior	03
MGT425	Business Economics II	03
	Credit Ho	ur 15

Semester-III

SCIIICSICI	~111	
Sub. Code	Subject Name	Credit Hour
MGT431	Human Resource Management	03
MGT432	Financial Reporting and Analysis	03
MGT433	Business and Society	03
MGT434	Introduction to Psychology	03
MGT435	Business Statistics	03
	Credit Hour	15

Semester-IV

Sub. Code	Subject Name	Credit Hour
MGT441	Financial Management I	03
MGT442	Cost and Management Accounting	03
MGT443	Fundamentals of Entrepreneurship	03
MGT444	MIS and IT Applications in Business	03
MGT445	Business Environment in Nepal	03
	Credit Hour	15

Semester-V

Sub. Code	Subject Name	Credit Hour
MGT451	International Business	03
MGT452	Financial Management II	03
MGT453	Environmental Studies	03
MGT454	Operations and Supply Chain Management	03
MGT455	Business Law	03
	Credit Hour	15

Semester-VI

Sub. Code	Subject Name	Credit Hour
MGT 461	Business Analytics	03
MGT462	Business Ethics and Corporate Responsibility	03
MGT463	Business Research Methods	03
	Specialization I	03
	Elective I	01
	Specialization II	03
	Credit Hour	16

Semester-VII

Sub. Code	Subject Name		Credit Hour
MGT471	Creativity and Innovation		03
MGT472	Strategic Management		03
MGT473	Project Management		03
	Specialization III		03
	Elective II		01
		Credit Hour	13

Semester-VIII

semester	-VIII	
Sub. Code	Subject Name	Credit Hour
MGT481	Tax Planning	03
	Specialization IV (Project Work)	03
MGT483	Internship/Project Work	03
MGT484	Undergraduate Research Project (UGRP)	04
	Credit Hour	13
Specializa	tion: Finance	
	Specialization I	
FIN464	Working Capital Management	03
	Specialization II	
FIN466	Financial Institutions and Market	03
	Specialization III	
FIN474	Investment Analysis	03
Specializa	tion IV: Project Work	
FIN482	Project Work in Finance	03
	Credit Hour	12
Specializa	tion: Marketing	
	Specialization I	
MKT464	Digital Marketing	03
	Specialization II	
MKT466	Distribution Management	03
	Specialization III	
MKT474	Service Marketing	03
	Specialization IV: Project Work	
MKT482	Project Work in Marketing	03
	Credit Hour	12

Specialization: Small Business and Rural Entrepreneurship Development

	Specialization I	
SBRED464	Idea Generation and Rural	03
	Entrepreneurship Development	
	Specialization II	
SBRED466	Rural Marketing	03
	Specialization III	
SBRED474	Managing Cooperatives in Karnali	03
	Pradesh	
Specialization IV: Project Work		
SBRED482	Project Work in Small Business	03

Credit Hour Specialization: Human Resource Development

	Specialization I	
HRM464	Human Resource Management	03
	Specialization II	
HRM466	Employee Relations	03
	Specialization III	
HRM474	Strategic HRM	03
Specialization IV: Project Work		
HRM482	Project Work in HRM	03
	Credit Hour	12

Specialization : IT and Business Analytics (Courses are to be developed)

Flective I

	Elective I		
	Service Sector (Any One)	01	
MGT465A	Service Sector Management	01	
MGT465B	Cooperative Management	01	
Elective II			
	Development Sector (Any One)	01	
MGT475A	Rural Development	01	
MGT475B	Agribusiness Development	01	









BHM Curriculum

Total 126 credits including internship

Year 1: Semester 1

Code No.	Subject	Credit	Internal	Final Final		Total
code No.	Subject	hours	meman	Theory	Practical	iotai
BHM311	Introduction to Tourism and Hospitality	3	50	50	-	100
BHM312	English Communication	3	50	50	-	100
BHM313	Principles of Management	3	50	50	-	100
BHM314	Food Production and Patisserie I	3	25	25	50	100
BHM315	Food and Beverage Service I	3	25	25	50	100
BHM316	Housekeeping Operation I	3	25	25	50	100

Total 18 Credits

Year 1: Semester 2

Code No.	Subject	Credit	Internal	Final		Total
Code No.	Subject	hours	internai	Theory	Practical	iotai
BHM321	Accounting for Financial Decsion Making and Control	3	50	50	-	100
внм322	Tourism and Hospitality Information System	3	25	25	50	100
BHM323	Tourism Economics	3	50	50	-	100
BHM324	Food Production and Patisserie II	3	25	25	50	100
BHM325	Food and Beverage Service II	3	25	25	50	100
BHM326	Housekeeping Operation II	3	25	25	50	100
	Total	18 Credits				

Year 2: Semester 3

Code No.	Subject	Credit	Internal	Final		Total
Code No.	Jubject	hours	internal	Theory	Practical	Iotai
BHM331	Human Resource Management and Organizational Behaviour	3	50	50	-	100
BHM332	Food Production and Patisserie III	3	25	25	50	100
BHM333	Food and Beverage Service III	3	25	25	50	100
BHM334	Front Office Operation I	3	25	25	50	100
BHM335	Food Science and Nutrition	3	50	50	-	100
	Total	15 Credits	:			

Year 2: Semester 4

Code No.	Subject	Credit	Internal	Final		Total
Code No.	Jubject	hours	internar	Theory	Practical	Iotai
BHM341	Tourism and Hospitality Law	3	50	50	-	100
BHM342	Tourism and Hospitality Marketing	3	50	50	-	100
BHM343	Food Production and Patisserie IV	3	25	25	50	100
BHM344	Frood and Beverage Service IV	3	25	25	50	100
BHM345	Front Office Operation II	3	25	25	50	100
	Total	15 Credits				



Year 3: Semester 5

Code No.	Subject	Subject Credit Internal		Final		Total	
Code No.	Subject	hours	internal	Theory	Practical	Total	
BHM351	Casino Management	3	50	50	-	100	
BHM352	Meeting and Conference Management	3	50	50	-	100	
BHM353	Catering Management	3	50	50	-	100	
BHM354	Fast Food Chain Management	3	50	50	-	100	
BHM355	Food and Beverage Control	3	50	50	-	100	
Total 15 Credits							

Year 3: Semester 6

Code No.	Subject	Credit	Internal	Final		Total
code No.	Subject	hours	internal	Theory	Practical	Iotai
BHM361	Hospitality Facilities Management	3	50	50	-	100
BHM362	Strategic Management for Hospitality	3	50	50	-	100
BHM363	Statistics and Research Methodology	3	50	50	-	100
BHM364	Entrepreneurship Development in Tourism and Hospitality	3	50	50	-	100
BHM365	Environmental Management	3	50	50	-	100
	Total	1 F Cradita				

Total 15 Credits

Internship

Year 4: Semester 7

Code No.	Subject	Credit hours	Internal	Organizational	College/ University	Total
ВНМ371	Internship/Organizational Eval- uation/Individual Diary main- taining for daily work perfor- mance by the students	15	-	50	50	100

Internship and Project Report Writing

Year 4: Semester 8

Code	Subject	Credit hours	Organizational	Presentation /Viva	Report Evaluation by University	Total
BHM381	Internship	12	25	25	50	100
BHM382	Project Report	3	-	50	50	100



BBA & BHM Admission Procedure

Eligibility for Admission

Following are the eligibility criteria for admission in BBA and BHM program:

- 1. Completion of +2 level of education in any discipline with at least 2.00 CGPA in aggregate of grading system, or having at least 45% aggregate in percentage based evaluation system. Passed in MUSOM CMAT: MUSOM CMAT (Common Management Admission Test) follows the standardized format that consists of six key sections with the purpose of testing candidates' general knowledge, reasoning, verbal, analytical and communication skills.
- 2. Candidates must score 40% (36 out of 90) in CMAT to be eligible for an interview and candidates must score 40% out of full marks to be eligible for the admission.

CMAT Structure and Grading System

S. N.	Key Sections	Types of Questions	Full Marks	Pass Marks
1	Verbal Ability	20 MCQ	20	
2	Quantitative Ability	20 MCQ	20	
3	Logical Reasoning	20 MCQ	20	
4	General Awareness	20MCQ	20	
5	Analytical Essay Writing	1 Analytical Question	10	
		Total (CMAT)	90	36 (40%)
6	Personal Interview	5 Questions related to: a. Interpersonal - Communication b. Attitude - Personality c. Creativity - Scoring	10	4
		Total	100	40

Note: Range of Marks for Each question is 2 marks.

After entrance admission committee would have to notify date for entrance result and official admission in the program with full payment of the fees.

MUSOM would announce orientation day of BBA and BHM with a clear notice in advance.

Admission Procedure

Step 1 : Required Documents

An applicant must complete the application form with copies of the following documents:

- 1. Transcripts and certificates of Grade 12 or equivalent examinations
- 2. Certificate and transcript of Grade 10 (SLC or equivalent)
- 3. Character certificate (SLC/SEE and Grade 12)
- 4. Provisional certificate
- 5. Migration certificate
- 6. Citizenship certificate

Step 2: Written Test (CMAT)

Shortlisted candidate will have to appear for a written test that would be held to evaluate qualitative, quantitative and communication abilities.

Step 3: Interview

Candidates who pass the written test will be called for interview.



Fee Structure:

Total Programme fee Rs.341000.00

Scholarship Scheme

As mentioned in MUSOM Academic Development and Implementation Guidelines 2021, 20 percent Students among total admitted students would receive grants only in tuition fee and management council is responsible to make decision final decision of any scholarship such as need based scholarship.

Scholarship Scheme would be as follows:

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S.N.	Categories	Remarks				
1	Semester topper	Full tuition				
2	Disability	Full tuition				
3	Remote	Half				
4	Janajati	Half				
5	Financial Needy	Half				
6	Disaster affected	Half				
7	Female semester topper	Half				
8	Dalit	Half				

Sponsorship

MUSOM also accepts scholarship sponsored by private and government or foreign agencies.

Foreign Students and NRN

If foreign applicants show interest in BBA and BHM program MUSOM can offer them 3 quotas on the condition of both full paying and scholarship. If any applicant does not apply, quotas would go with school's normal admission.

Foreign Students

S.N.	Categories	Entrance Exam
1	Foreign students studying in Nepalese institutes	Have to pass Entrance exam to be conducted by MUSOM as per admission manual and MUSOM Academic Development and Implementation Guidelines 2021
2	SAARC countries students	Have to pass Entrance exam to be conducted by MUSOM as per admission manual and MUSOM Academic Development and Implementation Guidelines 2021
3	Students beyond SAARC countries	Have to pass Entrance exam to be conducted by MUSOM as per admission manual and MUSOM Academic Development and Implementation Guidelines 2021





How will you make your career success?

MUSOM is not your final destination, but is an intellectual avenue that provides personalized career resources to help you get success for years to come.

- Your Personalized Experience
- Career Visioning
- Meet with a Career Coach
- Industry Visit and Education
- Internship
- Focused Job Search

After MUSOM

Alumni Experiance



Undergraduate Development Program at MUSOM

- Focused Job Search
- Workshop, seminar, and conference orientation
- Video Conference
- Virtual Class
- Community Visit
- Primary Health Care Service
- International Exposure
- MUSOM Annual festival
- MUSOM Volunteer Placement Program



MBA Curriculum

Total Credit Hours – 63

First Semester

Subject Code	Name of the Subject	Credit Hours
	Core courses	
MGT511	Current Issues in Management	03
MGT512	Managerial Communication	02
MGT513	Business Communication Practicum	01
MGT514	Financial Accounting and Analysis	03
MGT515	Statistics for Management	03
MGT516	Managerial Economics	03
	Total	15

Second Semester

Subject Code	Name of the Subject	Credit Hours	
	Core courses		
MGT521	Organizational Behavior	02	
MGT522	Marketing Management	02	
MGT523	Financial Management	03	
MGT524	Cost and Management Accounting	03	
MGT525	Human Resource Management	02	
MGT526	Management Information System (MIS)	02	
MGT527	MIS Practicum	01	
	Total	15	

Third Semester

Subject Code	Name of the Subject	Credit Hours
	Core courses	
MGT531	Business Research Methodology	02
MGT532	Operations and Supply Chain Management	02
	Specialization I	03
	Elective I	02
MGT533	Entrepreneurship	02
MGT534	Social/Business Attachment	02
MGT535	New Venture Planning (Project Work)	01
MGT536	Seminar on Corporate Governance and CSR	01
	Total	15

Fourth Semester

Subject Code	Name of the Subject	Credit Hours
	Core courses	
MGT541	Business Environment and Strategic Management	03
MGT542	International Business Dynamics	02
MGT543	E-Business Strategies	02
	Specialization II	03
	Specialization III	03
	Elective II	02
MGT547	Graduate Research Project (GRP)	03
	Total	18
	Total Aggregate	63

Specialization Courses







Specialization II Marketing



Specialization III Entrepreneurship and **Small Business** Management



Specialization IV Human Resource Management



Specialization V **IT Business Analytic**

	Curse Title	Credits		Curse Title	Credits
Specialization:	Finance		Specialization	: Human Resource Management	
Subject Code	Specialization I	09		Specialization I	09
FIN537	Capital Structure Management	03	HRM537	Human Resource Development	03
	Specialization II			Specialization II	
FIN544	Assets Management	03	HRM544	Compensation Management	03
	Specialization III			Specialization III	
FIN545	Strategic Financial Management	03	HRM545	Employee Relations	03
Specialization:	Marketing		Specialization	: IT Business Analytics	
	Specialization I	09		IT and Business Analytics (Courses are to	09
MKT537	Integrated Marketing Communications	03		be developed)	
	Specialization II			Elective I	
MKT544	Consumer Behavior	03	Sub. Code	Service Sector (Any One)	02
	Specialization III		MGT538A	Service Sector Management	02
MKT545	Brand Management	03	MGT538B	Tourism and Hospitality Management	02
Specialization:	Entrepreneurship and Small Business Mana	aement	MGT538C	Cooperative Management	02
specialization.	·	_		Elective II	
ED. 4507	Specialization: I	09	Sub. Code	Development Sector (Any One)	02
EBM537	Entrepreneurship Development	03	MGT546A	Rural Development	02
	Specialization II MGT546B Independent Course in Natura	Independent Course in Natural Resource	02		
MBM544A	Business Planning	03		Management in Karnali	
MBM544B	Social Entrepreneurship and Innovation	03	MGT546C	Economic Diplomacy for Promoting	02
	Specialization III			Trade and Economic Relations in Karnali & Lumbini Pradesh	
MBM545	Small Business Marketing	03		& LOTTIDITITITICACSIT	

MBA Admission Procedure

Eligibility for Admission

Following are the eligibility criteria for admission in MBA program:

- Completion of undergraduate level of education in any discipline with at least 2.00 CGPA in aggregate of grading system, or having at least 45% aggregate in percentage based evaluation
- · Passed in MUSOM GMAT: MUSOM GMAT (General Management Admission Test) follows the standardized format that consists of six key sections with the purpose of testing candidates' general knowledge, reasoning, verbal, analytical and communication skills.
- Candidates must score 40% (36 out of 90) in GMAT to be eligible for an interview.
- Candidates must score 40% out of full marks to be eligible for the admission.

GMAT Structure and Grading System

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2	Quantitative Ability	20 MCQ	20	
3	Logical Reasoning	20 MCQ	20	
4	General Awareness	20 MCQ	20	
5	Analytical Essay Writing	1 Analytical Question	10	
		Total (GMAT)	90	36
6	Interview	5 Questions related to: a) Interpersonal - Communication b) Attitude c) Personality d) Creativity e) Undergraduate Scoring (Range of Marks for Each question is 2 marks)	10	4
	To	otal	100	40

After entrance admission committee would have to notify date for entrance result and official admission in the program with full payment of the fees.

Scheme

As mentioned in MUSOM Academic Development and Implementation Guidelines 2021, 5 percent Students among total admitted students would receive grants only in tuition fee and management council is responsible to make decision final decision of any scholarship such as need based scholarship.

Scholarship Scheme would be as follows:

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S.N.	Categories	Remarks	
1	Semester topper	Full tuition	
2	Disability	Half tuition	
3	Remote/Janajati/dalit	Half	
4	Financial Needy/disaster affected	Half	







Forign Student

S.N.	Categories	Entrance Exam	
1	Foreign students studying in Nepalese institutes	Have to pass Entrance exam to be conducted by MUSOM as per admission manual and MUSOM Academic Development and Implementation Guidelines 2021	
2	SAARC countries students	Have to pass Entrance exam to be conducted by MUSOM as per admission manual and MUSOM Academic Development and Implementation Guidelines 2021	
3	Students beyond SAARC countries	Have to pass Entrance exam to be conducted by MUSOM as per admission manual and MUSOM Academic Development and Implementation Guidelines 2021	

International Student

	S.N.	Categories	Entrance Exam
	1	Foreign students studying in Nepalese institutes	Have to pass Entrance exam to be conducted by MUSOM as per admission manual and MUSOM Academic Development and Implementation Guidelines 2021
	2	SAARC countries students	Have to pass Entrance exam to be conducted by MUSOM as per admission manual and MUSOM Academic Development and Implementation Guidelines 2021
	3	Students beyond SAARC countries	Have to pass Entrance exam to be conducted by MUSOM as per admission manual and MUSOM Academic Development and Implementation Guidelines 2021



Trained Faculty Members

Dr. Sushil Kumar Shahi

Director of Mid-West University School of Management (MUSOM), Birendranagar, Surkhet

- Ph.D. Central Department of English, Tribhuvan University, Nepal
- MPhil in English Pokhara University, Nepal
- Master of Arts, Tribhuvan University, Nepal
- Research Interests: Strategic Planning, Communication, Culture, Policy and higher education leadership

Assist. Prof. Rishi Khanal

Head of Department of Research, Innovation and Entrepreneurship

- Master of Business Studies/Business Administration
- Research Interests: Marketing, entrepreneurship, business and policy

Assist Prof. Mukunda Sharma

Head of Department of Graduate Studies

- Master of Statistics, Tribhuvan University, Nepal
- Research Interests: Modeling, business analytics, and operation

Assist Prof. Veetihrotra Basist

Head of Exam Section, MUSOM

- Master of Economics, Tribhuvan University
- Research Interests: Macroeconomics, business and survey

Assist. Prof. Dillu Dhungana

Head of Department of Undergraduate Studies

- Master of Business Administration
- Research Interests: Information management, IT education, and networking

Assist. Prof. Rupesh Khatri

- Master of Business Studies, Tribhuvan University
- Research Interests: Human Resources, Planning and Strategies

Assist. Prof. Yashoda Thapa

- Master of Business Administration, Tribhuvan University
- Research Interests: Organizational Behavior and Women entrepreneurship

Assist. Prof. Govinda K.C.

- Master of Business Administration, USA
- Research Interests: Entrepreneurship, leadership and hotel industry

Assist. Prof. Irsad Iraki

- Master of Business Administration, MUSOM
- Research Interests: Strategic planning, retail market and business

Assist, Prof. Chhetramani Timilsena

Master of English, Tribhuvan University Research Interests: Communication and linguistics

Supportive Teaching Faculty

Mr. Prakash Tiwari Mr. Bikash Silwal Mis. Sabita Pokharel Mr. Poshran Regmi Miss. Leena Budha Mr. Ashish Thapa Mr. Suraj Khadka

Visiting Faculty Members

Prof. Dr. Binod Krishna Shrestha (Marketing) Associate Prof. Dr. Ramesh Poudel (Economics)

Visiting Faculty from Graduate School of Management

Prof. Chandra Rijal Associate Prof. Bir Bahadur Poudel Prof. Amrit Sharma Gaire

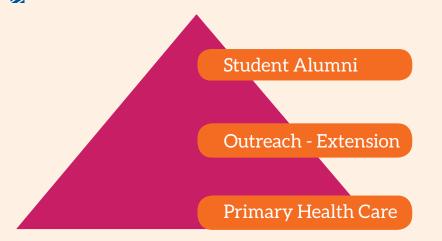
MUSOM Academic, Administrative & Financial Units



MUSOM Academic and Research Partners

- Indian Institute of Management Indore (IIM Indore)
- Indian Institute of Management Lucknow (IIM Lucknow)
- FNCCI Karnali Province
- Suva Hotel, Surkhet
- Secondary Schools of Karnali Province
- Cooperatives of Karnali Province

MUSOM Student Supportive Units







Niraj Lamsal Junior Assistant, NIC Asia Bank Ltd.



Daman Jung Shah General Manager Suva Hotel Pvt. Ltd.



Sandhya Gurung Junior Assistant Everest Bank Ltd., Surkhet



Mitrata Thapa Junior Assistant, Nabil Bank Ltd., Kathmandu



Anita Budha Trainee Assistant, NIC Asia Bank Ltd., Khalanga



Roshan Giri Junior Assistant, Machhapuchhre Bank Ltd.



Sanjina Giri CFO. Shital Krishi Tatha Pashupalan Samuha



Meena Rana Trainee Assistant, NIC Asia Bank Ltd., Jajarkot



Ashish Thapa Lecturer. Mid-West University School of Management (MUSOM)



Puja Basnet Junior Assistant, Asian Life Insurance company Ltd.



Tilak Bhandari Assistant Sub Inspector (ASI), Nepal Police



Samir Subedi Manager, Bishal Construction, Surkhet



Prakash Tiwari

Testimonial

The MBA program at MUSOM has a broad curriculum that both pushed me intellectually and expanded my knowledge of all facets of business. The program's length and class schedule made it very appealing because they had little effect on continuing to work full-time. I made the decision to get my MBA in order to improve my business knowledge and advance my career. Many of the courses' real-life applications made it easier for me to connect the lessons I was learning to current global events. The professors were able to give the students a practical understanding of the material because of their extensive knowledge, intellect, and expertise in the field.

Additionally, having professors who could be reached and offer assistance when necessary was beneficial. Working in groups was required for the courses in order to enhance learning by promoting tolerance and understanding of others' views, ideas, and experiences. It also required developing leadership, management, and communication skills as well as time management of both your own workload and that of others on your team. To those looking to advance their careers through the program's practical skills and knowledge, I would heartily recommend the MBA program at MUSOM.

Best Regards,





E-mail: info@musom.edu.np

in

